



# Food & Water Watch Virtual Conference & Benefit PROGRAM GUIDE

3:30 – 8:00 PM ET / 12:30 – 5:00 PM PT

**3:30 – 4:15 PM ET**

## Welcome Session

**12:30 – 1:15 PM PT**

**The road ahead is clear:** we know what policies will bring us closer to a future with safe food, clean water and a liveable climate. It will take all of us to get there. Hear from keynote speaker, Amy Goodman, host and executive producer of *Democracy Now!*, as we kick off Food & Water Watch's first virtual conference!

### FEATURING



#### **Amy Goodman**

**Host and Executive Producer of *Democracy Now!***

*Democracy Now!* is an award-winning news program airing on over 1,500 public television and radio stations worldwide. Amy was the Gold Medal recipient of the United Nations Correspondents Association's Global Prize for Climate Change Coverage. Through her reporting, Amy holds corporations and the government accountable.



#### **Wenonah Hauter**

**Founder and Executive Director,  
Food & Water Watch and Food & Water Action**

Wenonah has three decades of experience working on food, water, energy and environmental issues. She has trained hundreds of organizers and activists and worked at the national, state and local levels to develop policy positions and field strategies to secure real wins for communities and the environment.

**4:15 – 4:30 PM ET**

## A Conversation with Senator Merkley

**1:15 – 1:30 PM PT**



Join a live conversation with Senator Jeff Merkley of Oregon. Representing a state hit hard by wildfires and other climate-related hardships, Senator Merkley is acting with the urgency that climate change demands. Learn how Food & Water Watch and Senator Merkley are working together to put people before the interests of the fossil fuel industry to ensure we have a livable climate.

**TIME****4:30 – 4:50 PM ET****1:30 – 1:50 PM PT****4:50 – 5:20 PM ET****1:50 – 2:20 PM PT****TRACK ONE: EDUCATION**  
**Food, Water and Climate 101****Taking Factory Farm  
Pollution to Court**

Decades after the enactment of our bedrock environmental laws, factory farm water and air pollution remains virtually unregulated. These operations dump dangerous waste into waterways and contaminate communities' drinking water, while emitting toxic air pollutants that threaten public health and drive climate change. Allowed to pollute with impunity, factory farms have rapidly expanded to take over U.S. livestock production. Hear from FWW attorneys leading numerous legal efforts to strengthen environmental protections and hold this industry accountable as we build towards a factory farm ban.

**FEATURING****Tarah Heinzen**

*Legal Director, Food & Water Watch*

**Emily Miller**

*Staff Attorney, Food & Water Watch*

**Tyler Lobdell**

*Staff Attorney, Food & Water Watch*

**Building Coalitions to Fight  
for Environmental Justice**

In order to win the urgent systemic changes at the federal level we need to protect our food, water and climate, we must address and uproot the underlying systems that perpetuate economic and racial injustice. This work is both a moral imperative and foundational to building the broad, diverse movement we need in order to take on corporate

**CONTINUED >****TRACK TWO: WORKSHOPS**  
**Mobilizing for the Future****Social Media as a  
Tool for Activism**

Social media is a powerful tool to spread awareness about a cause or issue. Due to the format of social content — a picture, a short video, or a few lines of text — the art of science communication is an important skill that goes hand in hand with successful social media campaigns. In this session, you'll learn strategies about how to effectively explain big, complex environmental issues in an accessible and engaging way, and how to get views on social media — whether you're using Facebook, Twitter, Instagram or something else!

**FEATURING****Arianna Chopelas**

*Social Media Manager,  
Food & Water Watch*

**Yonit Friedman**

*Social Media Coordinator,  
Food & Water Watch*

**Jessica Kleczka**

*Climate Justice Activist*

**Our Stories Hold The Power:  
How To Tap In and  
Grow Your Mission**

This session will give you a new perspective on how to tell stories that will stick with your audience and move them to action. Learn the art of using stories to draw people into an issue and illustrate important takeaways. This is a skill that's increasingly important for community activists and leaders

**CONTINUED >**

**TIME****TRACK ONE: EDUCATION**  
**Food, Water and Climate 101***(BUILDING COALITIONS continued)*

power and win. Through a conversation with our partner Anthony Diaz of the Newark Water Coalition, we'll discuss how we're working to organize in powerful coalitions with environmental justice communities, and the strength that coalition building brings to our movements.

**FEATURING****Matt Smith**

*New Jersey State Director,  
Food & Water Watch*

**Anthony Diaz**

*Co-Founder, Newark Water Coalition*

**Protecting Voting Rights**

In the past few months, we have seen many alarming new measures that make it harder for people to vote. We need to expand access to our political institutions, not restrict them. Our voices and our votes shouldn't be outweighed by special interests or corporate money. It's through building political power that we are able to mobilize at the local, state and federal level to take on fights for safe food, clean water and a livable climate. Learn how protecting voting rights goes hand in hand with what we do.

**FEATURING****Ari Berman**

*Senior Reporter, Mother Jones*

**BREAK****TRACK TWO: WORKSHOPS**  
**Mobilizing for the Future***(OUR STORIES continued)*

looking to move people to action and get attention on their issues. Through a guided exercise, you will craft your own outline for telling a story during this session.

**FEATURING****Angie Aker**

*Digital Content Manager,  
Food & Water Watch*

**People vs. Fossil Fuels:  
Join the Action in DC**

This October, thousands of people will come to DC and participate in non-violent civil disobedience to demand that President Biden end the fossil fuel era. We will take action over five days to highlight the damage done by fossil fuels, the climate impacts we are already facing, and the need for real solutions rooted in justice. Join this session to hear more about this historic action and why it's so important for all of us to demand bold action from President Biden.

**FEATURING****Thomas Meyer**

*National Organizing Manager,  
Food & Water Watch*

**Dallas Goldtooth**

*Indigenous Environmental Network*

**BREAK****5:20 – 5:35 PM ET****2:20 – 2:35 PM PT****5:35 – 5:45 PM ET****2:35 – 2:45 PM PT**

The program is current as of September 14, 2021.

You can check for and download the latest version at [foodandwaterwatch.org/specialevent](https://foodandwaterwatch.org/specialevent).

**TIME****5:45 – 6:05 PM ET****2:45 – 3:05 PM PT****6:05 – 6:35 PM ET****3:05 – 3:35 PM PT****TRACK ONE: EDUCATION**  
**Food, Water and Climate 101****Public Water For All: Water Access, Public Health, Environmental Protection**

Learn about our strategy to ensure that every person in the country has access to safe, affordable, publicly controlled water. This session will discuss our national campaign to stop water shutoffs during the pandemic, and our pivotal study with Cornell University about the impact of moratoria on COVID infections and deaths. We will then dive into recent public water victories and our plans to advance long-term solutions to bridge the current water-funding gap through the Water Affordability, Transparency, Equity and Reliability (WATER) Act.

**FEATURING****Mary Grant**

*Public Water for All Campaign Director, Food & Water Watch*

**Dr. Mildred Warner**

*Professor of City & Regional Planning and Director, Local Government Restructuring Lab, Cornell University*

**Dr. Xue Zhang**

*Postdoctoral Associate, City and Regional Planning and Global Development, Cornell University*

**Organizing to Win a Ban on Factory Farms**

In 2018, Food & Water Watch was the first national organization to call for a ban on factory farms. In just a few short years we've brought together a powerful movement demanding a factory farm ban and we've helped to introduce landmark

**CONTINUED >****TRACK TWO: WORKSHOPS**  
**Mobilizing for the Future****The Food & Water Volunteer Network: Building Volunteer Leaders and Political Power**

The Food & Water Volunteer Network (FWVN) is our new volunteer leadership program. FWVN aims to build teams of volunteers across the country that work hand in hand with FWW staff to push forward our campaign goals at all levels of government. The FWVN puts an emphasis on training and supporting volunteers to take on leadership roles in their communities. Hear from staff and volunteers on how we're building our political power to win the policies we need to protect our water, food, and climate.

**FEATURING****Michelle Allen**

*Southern Region Deputy Director, Food & Water Watch*

**Brooke Errett**

*Florida Senior Organizer, Food & Water Watch*

**Sarah Edwards**

*Volunteer Leader, Food & Water Volunteer Network*

**Advocating to Elected Officials**

In this session, we will provide training on how to most effectively meet with your elected official at any level of government — from a local council member to a Member of Congress. The session will explain how to demonstrate

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**TIME****TRACK ONE: EDUCATION****Food, Water and Climate 101**

*(BAN ON FACTORY FARMS continued)*

federal legislation, the Farm System Reform Act, to accomplish this goal. Join us to learn more about our efforts to ban factory farms, how we built power through hard-hitting state campaigns, and how you can get involved in helping to win a more just food system.

**FEATURING****Krissy Kasserman**

*Factory Farm Organizing Director,  
Food & Water Watch*

**Rebecca Wolf**

*Senior Organizer, Food & Water Watch*

**Amanda Starbuck**

*Researcher & Policy Analyst,  
Food & Water Watch*

**A Future Free  
from Fossil Fuels**

Food & Water Watch is releasing new research about the current and future state of fossil fuel and renewable energy production in the United States. Encouragingly, there is substantial momentum behind new renewable energy investment. However, without supply-side policies that limit the production, use and export of fossil fuels, the world will remain on track for climate chaos. Learn about the policies we need to fight for to create a future free from fossil fuels.

**FEATURING****Oakley Shelton-Thomas**

*Researcher, Food & Water Watch*

**Tomás Rebecchi**

*Central Coast Organizing Manager,  
Food & Water Watch*

**TRACK TWO: WORKSHOPS  
Mobilizing for the Future**

*(ELECTED OFFICIALS continued)*

power to move the elected official to support the policy solution for which you are advocating.

**FEATURING****Jorge Aguilar**

*Southern Region Director,  
Food & Water Watch*

**Alan Minsky**

*Executive Director,  
Progressive Democrats of America*

**Amplifying the Message  
to Hold President Biden  
Accountable**

Learn how you can hold the Biden administration accountable for campaign promises that tackle the urgency of the climate crisis. With our partner, F.Y. Eye, Food & Water Watch members helped design a Public Service Announcement (PSA) media campaign for our Biden Climate Watch. Join us for the reveal of the final collaborative product, and learn how you can help hold the President accountable to his promises.

**FEATURING****Jessica Toledano**

*Executive Director, F.Y. Eye*

**Andrea Wilson**

*Creative Manager, F.Y. Eye*

**Michael Doerrer**

*Managing Director of Communications,  
Food & Water Watch*

**6:35 – 6:50 PM ET**

**3:35 – 3:50 PM PT**



**TIME**

**TRACK ONE: EDUCATION**  
**Food, Water and Climate 101**

**TRACK TWO: WORKSHOPS**  
**Mobilizing for the Future**

**6:50 – 7:00 PM ET**

**3:50 – 4:00 PM PT**

**BREAK**

**BREAK**

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END OF CONFERENCE SESSIONS

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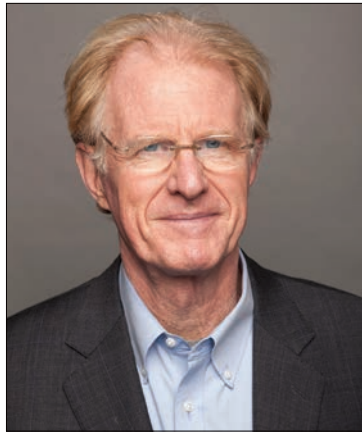
**7:00 – 8:00 PM ET**

**Benefit**

**4:00 – 5:00 PM PT**

Join us for a celebration featuring special guests, music and more!

**FEATURING**



**Ed Begley, Jr.**  
Actor and environmentalist



**Rep. Nanette Barragán**  
(CA-44)



**Rep. Brenda Lawrence**  
(MI-14)



**Rep. Jamie Raskin**  
(MD-12)

*The program is current as of September 14, 2021.*

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## Our Sponsors

**Food & Water Watch doesn't take corporate funding, so everything we do is thanks to the generous support of people like you.** Your support makes this conference — and all our work to protect our food, water and climate — possible. We can't thank you enough.

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Karen and Dr Alan Warren

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### ACTIVISTS

Lara and Ron Katzman, Kathy E. Sykes

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Beverly G. Bean, Ken Dolsky, Carol E. Gay, Judith Green, Bill Gee,  
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